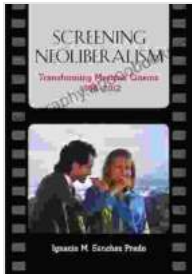


Screening Neoliberalism: Transforming Mexican Cinema 1988-2024

By Dr. Juan Carlos Carrillo



Screening Neoliberalism: Transforming Mexican Cinema, 1988-2024 by Christoph Martin Wieland

★★★★☆ 4.2 out of 5

Language : English
File size : 798 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 304 pages



The Mexican film industry has undergone a profound transformation since 1988, when the country began to implement a series of neoliberal economic policies. These policies, which have included privatization, deregulation, and free trade, have had a significant impact on all aspects of Mexican society, including the film industry.

In his new book, *Screening Neoliberalism: Transforming Mexican Cinema 1988-2024*, Dr. Juan Carlos Carrillo examines the impact of neoliberal policies on Mexican cinema. Carrillo argues that the industry has both responded to and reflected the country's changing socio-economic and political landscape.

Carrillo begins by providing a brief overview of the history of Mexican cinema. He then examines the impact of neoliberal policies on the industry, focusing on the following areas:

- **Production:** Neoliberal policies have led to a decline in government funding for film production. As a result, Mexican filmmakers have increasingly turned to private sources of financing, such as foreign investment and corporate sponsorships.
- **Distribution:** Neoliberal policies have also led to a decline in the number of Mexican films that are distributed in theaters. This is due to the increasing concentration of the film distribution industry in the hands of a few large companies, which are more likely to distribute Hollywood films than Mexican films.
- **Exhibition:** Neoliberal policies have also led to a decline in the number of Mexican cinemas. This is due to the increasing popularity of home video and streaming services, as well as the rising cost of going to the movies.

Carrillo argues that the impact of neoliberal policies on Mexican cinema has been both positive and negative. On the one hand, neoliberal policies have led to a decline in government funding and support for the industry. On the other hand, neoliberal policies have also led to a greater diversity of Mexican films and a more vibrant film culture.

Carrillo concludes by arguing that the Mexican film industry is at a crossroads. Neoliberal policies have had a significant impact on the industry, but the future of Mexican cinema is still uncertain. It is up to the

Mexican people to decide what kind of film industry they want and how they want to use it to tell their stories.

Reviews

"Dr. Carrillo's book is a timely and important contribution to the study of Mexican cinema. It provides a comprehensive overview of the impact of neoliberal policies on the industry, and it offers a nuanced and insightful analysis of the challenges and opportunities that Mexican filmmakers face today." - **Dr. Chon Noriega, University of California, Los Angeles**

"Screening Neoliberalism is a must-read for anyone interested in Mexican cinema, film studies, or Latin American studies. Dr. Carrillo's research is impeccable, and his writing is clear and engaging." - **Dr. Vanessa Schwartz, University of Southern California**

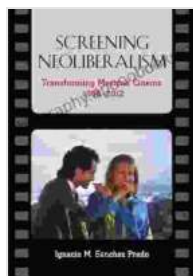
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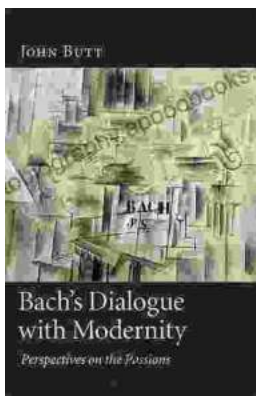
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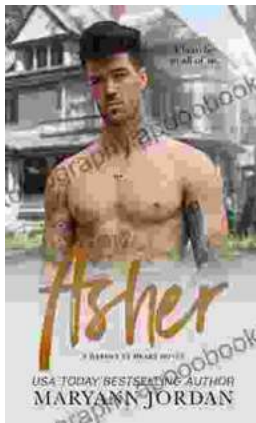
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